

# Template Instructions:

- **Pink (Safe Area):** All text, important images, and logos should remain inside the dotted white line. Every thing outside the black dotted line will be trimmed off.
- **Blue (Bleed) Area:** A bleed is required. If your art does not bleed, please include a white or black border that will bleed to the edge. Make sure your bleed is 1/8" (.125") on all four sides and is built into the PDF (no crop marks)
- With the bleed, your final layout size should be 12.25" x 18.25. **DO NOT** set a die-cut for the round corners into the layout.
- **Pink and Blue boxes must be completely covered when cards are submitted.**